

DISTRICT 4

Announcing the College Finalists

(in alphabetical order)

ALAMO COLLEGES DISTRICT

Annual Report
Notes/Cards/Invitations (single or series)
Print Wild Card
E-Newsletter
Podcast
Social Media Page
Promotional Video-Short Form
Print Advertisement (single or series)
Interior Signage/Displays (single or series)
Communication Success Story or Crisis
Communication Campaign
Novelty

ARAPAHOE COMMUNITY COLLEGE

Brochure (single or series)
Television/Video Paid Advertisement
(single)

ARKANSAS STATE UNIVERSITY - BEEBE

Booklet
Flyer (single or series)

ARKANSAS STATE UNIVERSITY - THREE RIVERS

Logo Wear

AUSTIN COMMUNITY COLLEGE

E-Newsletter
Microsite/Landing Page
Social Media Post or Story A
Promotional Video-Long Form
Novelty
Wild Card

COLLEGE OF THE MAINLAND

Annual Report
Video Shorts (series)
Successful Recruitment or Marketing
Program

COLLIN COLLEGE

Postcard (single or series)
Original Photography (Unmanipulated)
Original Photography (Manipulated)
Logo Design
Excellence in Writing-Short Form

COLORADO COMMUNITY COLLEGE SYSTEM

Website
Promotional Video-Short Form
Government or Community Relations
Campaign

COMMUNITY COLLEGE OF AURORA

Magazine
Brochure (single or series)
Website
Microsite/Landing Page
Promotional Video-Short Form

COMMUNITY COLLEGE OF DENVER

Magazine
Poster (single or series)
Print Wild Card

2024 MEDALLION AWARDS

DALLAS COLLEGE

Viewbook
Booklet
Microsite/Landing Page
Social Media Page
Video Shorts (single)
Television/Video Paid Advertisement
(series)
Digital Advertisement (single or series)
Outdoor Signage/Displays (single or series)
Interior Signage/Displays (single or series)

DEL MAR COLLEGE

Annual Report
Notes/Cards/Invitations (single or series)
Social Media Post or Story B

LAREDO COLLEGE

Social Media Post or Story A
Radio Advertisement (single or series)
Television/Video Paid Advertisement
(single)
Special Event or Fundraising Campaign

LEE COLLEGE

E-Publications
E-Cards
Video Shorts (series)
Original Photography (Manipulated)
Computer-Generated Illustration
Social Media or Online Marketing Campaign

LONE STAR COLLEGE-CYFAIR

Postcard (single or series)
Print Advertisement (single or series)
Social Media or Online Marketing Campaign
Wild Card

NATIONAL PARK COLLEGE

Viewbook
Social Media Post or Story A
Original Photography (Manipulated)
Print Advertisement (single or series)
Radio Advertisement (single or series)
Special Event or Fundraising Campaign
Excellence in Writing-Long Form
Wild Card

NAVARRO COLLEGE

Postcard (single or series)
Notes/Cards/Invitations (single or series)
Print Wild Card
Government or Community Relations
Campaign
Logo Wear

NEW MEXICO STATE UNIVERSITY ALAMOGORDO

Flyer (single or series)
Computer-Generated Illustration
Logo Wear

NORTHERN WYOMING COMMUNITY COLLEGE DISTRICT

Viewbook
Flyer (single or series)
Digital Advertisement (single or series)

PIKES PEAK STATE COLLEGE

Video Shorts (series)
Government or Community Relations
Campaign
Special Event or Fundraising Campaign

PUEBLO COMMUNITY COLLEGE

Poster (single or series)
Logo Design
Interior Signage/Displays (single or series)
Excellence in Writing-Short Form

2024
MEDALLION
AWARDS

SAN ANTONIO COLLEGE

Brochure (single or series)
Promotional Video-Long Form
Video Shorts (single)
Communication Success Story or Crisis
Communication Campaign
Excellence in Writing-Long Form
Novelty

SAN JUAN COLLEGE

Newsletter
Website
Logo Design

SOUTH PLAINS COLLEGE

Original Photography (Unmanipulated)

ST. PHILLIP'S COLLEGE

Newsletter
Television/Video Paid Advertisement
(single)
Communication Success Story or Crisis
Communication Campaign

**TRINITY VALLEY COMMUNITY
COLLEGE**

Poster (single or series)
Social Media Post or Story B

**UNIVERSITY OF ARKANSAS
COMMUNITY COLLEGE AT MORRILTON**

Promotional Video-Long Form
Successful Recruitment or Marketing
Program

WEATHERFORD COLLEGE

Booklet
Social Media Page
Social Media Post or Story B
Outdoor Signage/Displays (single or series)
Excellence in Writing-Long Form